



2007 PROFILES OF PARTICIPATING MEMBERS OF THE UNIVERSITY RESEARCH MAGAZINE ASSOCIATION (URMA) www.urma.org

Explanation:

The category “budget” in this compilation refers to total annual production budget, excluding salaries, e.g. costs for printing, postage, freelance and prepress services. Page counts are averaged in some cases. Circulation figures are per issue and may or may not be synonymous with total press-run figures per issue.

Crunching the URMA Numbers

TOTAL REPORTING PRINT MEMBERS: 51

Frequency

ave. frequency, 51 reporting: **2.4x year**
ave. frequency adjusted (minus high—10x year—and low—1x year): 2.2x year

Total Annual Production Budget Minus Staff Salaries

ave. budget, 49 reporting: **\$74.8K**
ave. budget adjusted (minus two highs—\$550K and \$500K—and two lows—\$5K and \$6.3K): \$57.9K

Circulation

ave. circulation, 51 reporting: **28.4K**
ave. circulation adjusted (minus high—380K and low—2K): 21.7K

Page Count (With Cover)

ave. page count, 51 reporting: **39.8**
ave. page count adjusted (minus high—92—and low—16): 37.2

data collected April/May 2007

ALASKA

Agroborealis

University of Alaska Fairbanks
School of Natural Resources and
Agricultural Sciences
editors: Deirdre Helfferich; Doreen Fitzgerald
frequency: 2x year
budget: ~\$10K
circulation: 2K
page count: 40 with cover

ARKANSAS

Research Frontiers

University of Arkansas
editor: Melissa Lutz Blouin
frequency: 2x year
budget: \$26K
circulation: 22K
page count: 34 plus cover

ARIZONA

ASU Research

Arizona State University
editor: Conrad J. Storad
frequency: 2x year
budget: \$80K
circulation: 50K
page count: 48-56 plus cover

with complementary magazine:

Chain Reaction

Arizona State University
editor: Conrad J. Storad
frequency: annually
budget: \$65K
circulation: 150K
page count: 32-48 plus cover

CANADA

Research Perspectives

University of Ottawa
editor: Christel Binnie
frequency: 3x year
budget: \$92K (CAN)
circulation: 7K to 12K
page count: 40 with cover

Explore

University of Saskatchewan
editors: Mari-Lou Rowley;
editor-in-chief: Kathryn Warden
frequency: annual
budget: \$36K (U.S.)
circulation: up to 10K
page count: 32 with cover

FLORIDA

Research in Review

Florida State University
editor: Frank Stephenson
frequency: 3x year
budget: \$170.5K
circulation: 50 K
page count: 44 plus cover

Explore

University of Florida
editor: Joseph Kays
frequency: 3x year
budget: \$135K
circulation: ave. 48K
page count: ave. 38 with cover

Arts and Sciences Magazine

University of Miami
editor: Sara LaJeunesse
frequency: 2x year
budget: \$110K
circulation: 40K
page count: 28 plus cover

Research Magazine

University of South Florida
editor: Rebecca Puig
frequency: 2x year
budget: \$30K
circulation: 3K
page count: 28 with cover

GEORGIA

UGA Research

University of Georgia
editor: Helen Fosgate
frequency: 3x year
budget: \$85K
circulation: 40K
page count: 40 with cover

Outreach

University of Georgia
editor: Kathleen Cason
frequency: 2x year
budget: \$40K
circulation: 15K
page count: 32 with cover

Research Review

Albany State University
editors: Emmanuel Freeman, Joseph West
frequency: 2x year
budget: \$25K
circulation: 4K
page count: 44-52 with cover

ILLINOIS

Medicine on the Midway

University of Chicago
editor: Catherine Gianaro
frequency: 3x year
budget: \$120K
circulation: 40K
page count: 40-48 with cover

Perspectives

Southern Illinois University Carbondale
editor: Marilyn Davis
frequency: 2x year
budget: \$24K
circulation: 5K
page count: 24 plus cover

Symmetry

Fermilab/SLAC (Stanford Linear Accelerator Center)
editors: David Harris, editor-in-chief; Kurt Riesselmann, managing editor
frequency: 10x year
budget: \$550K
circulation: 15K
page count: 30-40

IOWA

In the Field

University of Iowa College of Public Health
editors: Dan McMillan, Kate Gleeson
frequency: 1x year
budget: ~\$5K
circulation: 2K
page count: 32 with cover

INDIANA

Research & Creative Activity

Indiana University
editor: Lauren J. Bryant
frequency: 2x year
budget: ~\$55K
circulation: 10K
page count: 44 plus cover

Agricultures

Purdue University
editor: Olivia Maddox
frequency: 3x year
budget: \$40K (minus postage)
circulation: 26K
page count: 24 plus cover

MISSOURI

Illumination

University of Missouri-Columbia
editor: Charles E. Reineke
frequency: 2x year
budget: \$56K
circulation: 10K
page count: 34-38 plus cover

KENTUCKY

The Western Scholar

Western Kentucky University
editor: Gay Helen Perkins
frequency: 2x per year
budget: \$25K
circulation: 5.1K
page count: 32 plus cover

Odyssey

University of Kentucky
editor: Jeff Worley
frequency: 3x per year (2 print issues; one on-line issue)
budget: \$101K
circulation: 30K
page count: 36 plus cover

MAINE

UMaine Today

University of Maine
editor: Margaret Nagle
frequency: 6x year
budget: \$71K
circulation: 13K
page count: 24-28 plus cover

MARYLAND

Findings

National Institutes of Health
National Institute of General Medical Sciences
editor: Alison Davis
frequency: 2x year
budget: \$34K
circulation: 10K
page count: 16 plus cover

HHMI Bulletin

Howard Hughes Medical Institute
editor: Mary Beth Gardiner
frequency: 4x year
budget: NA
circulation: 26K
page count: 56 plus cover



MASSACHUSETTS

Paradigm

Whitehead Institute for Biomedical Research
editor: Eric Bender
frequency: 2x year
budget: \$60K
circulation: 10K
page count: 32

MICHIGAN

Research

Michigan Technological University
editor: Dennis Walikainen
frequency: annually
budget: \$6.3K
circulation: 4K
page count: 24 plus cover

Search & Discovery

University of Michigan
editor: Lee Katterman
frequency: 3x year
budget: \$30K (est.)
circulation: 5K
page count: 24 with cover

MSU Today: Research and Creative Activities

Michigan State University
editor: Janet Rohler
frequency: 2x year
budget: \$90K (excluding postage)
circulation: 380K
page count: 16 with cover

NEVADA

UNLV Innovation Magazine

University of Nevada, Las Vegas
editor: Susan DiBella
frequency: annually
budget: \$24K
circulation: 12K
page count: 32 plus cover

NEW HAMPSHIRE

Dartmouth Medicine

Dartmouth Medical School
editor: Dana Cook Grossman
frequency: 4x year
budget: \$128.5K
circulation: 28K
page count: 64-72 plus cover

NORTH CAROLINA

Endeavors

UNC-Chapel Hill
editor: Neil Caudle
frequency: 3x year
budget: \$84.8K
circulation: 38K
page count: 48 plus cover

Compass

U.S. Forest Service
Southern Research Station
editor: Zoë Hoyle
frequency: 4x year
budget: \$60K
circulation: 5K
page count: 48 plus cover

NORTH DAKOTA

UND Discovery

University of North Dakota
editor: Peter Johnson
frequency: annually
budget: \$17K
circulation: 13K
page count: 28 plus cover

OHIO

Perspectives

Ohio University
editor: Andrea Gibson
frequency: 2x year
budget: \$72K
circulation: 10K
page count: 40-48 with cover

UC Research

University of Cincinnati
editor: Dama Kimmon
frequency: 4x year
budget: \$80K
circulation: 7K
page count: 44 plus cover

OKLAHOMA

Vanguard

Oklahoma State University
editor: Jana Smith
frequency: annually
budget: \$10K
circulation: 5K
page count: 24 plus cover

OREGON

Terra

Oregon State University
editor: Nick Houtman
frequency: 3x year
budget: \$76K
circulation: 10K
page count: 24 plus cover

Oregon's Agricultural Progress

Oregon State University
Agricultural Experiment Station
editor: Peg Herring
frequency: 2x a year
budget: \$40K
circulation: 12K
page count: ave. 40 with cover

PENNSYLVANIA

Research/Penn State

Pennsylvania State University
editor: David Pacchioli
frequency: once annually in print/ weekly on Web
budget: \$40K
additional Web costs: \$18-22K
print circulation: 46K
page count: 44 plus cover
Web pageviews per month: 65K

Projects in Scientific Computing

Pittsburgh Supercomputing Center
Carnegie Mellon U./U. of Pittsburgh
editor: Michael Schneider
frequency: annual
budget: \$35K
circulation: 5K
page count: 48 plus cover

PUERTO RICO

Inventio

University of Puerto Rico
editor: Suzanna Engman
frequency: annually
budget: \$20K
circulation: 7.5K
page count: 52 with cover

SOUTH CAROLINA

Coastal Heritage

South Carolina Sea Grant Consortium
editor: John H. Tibbetts
frequency: 4x year
budget: \$20K
circulation: 5K
page count: 16 with cover

TENNESSEE

Lens

Vanderbilt University Medical Center
editor: Bill Snyder
frequency: 2x year
budget: \$100K
circulation: 11K
page count: 32 plus cover

Exploration

(online only)
Vanderbilt University
editor: David F. Salisbury
frequency: weekly to monthly
budget: \$35K
Web pageviews per month: 30K

Scientia

University of Tennessee, Knoxville
editor: William L. Dockery
frequency: annually
budget: not available
circulation: 10K
page count: 40 with cover

TEXAS

Texas A&M Engineer

Texas A&M University Dwight Look
College of Engineering
editor: Gene Charleton
frequency: annually
budget: \$30K
circulation: 4K
page count: 88 plus cover

UNT Research

University of North Texas
editor: Leonard J. Strub
frequency: annually
budget: \$56K
circulation: 10K-12K
page count: 44 plus cover

Research

University of Texas at Arlington
editor: Mark Permenter
frequency: annually
budget: \$25K
circulation: 10K
page count: 32 plus cover

VIRGINIA

Ideation

College of William & Mary
editor: Joseph McClain
frequency: 2x year
budget: \$30K
circulation: 22K
page count: 32 with cover

Virginia Tech Research

Virginia Tech
editor: Susan Trulove
frequency: 2x year
budget: \$45K
circulation: 12K
pages: 32 plus cover

WASHINGTON

Washington State Magazine

Washington State University
editor: Tim Steury
budget: \$500K
frequency: 4x year
circulation: 140K
page count: 56 plus cover
