



## URMA SURVEY AUGUST-SEPTEMBER 2001

Following are the results of a survey conducted via e-mail over the University Research Magazine Association listserv (listed in the order received). In addition to the information below, a salary range for URMAans was collected. A range follows survey data.

### Michigan Technological University

Number of undergrad and grad students: 6,620  
Number of faculty: 416  
Amount of external funding for RESEARCH during fiscal 2000: \$30 million  
Amount of external funding for RESEARCH during fiscal 1999: \$23 million  
Your title: Director of News and Information Services  
Years at current post: 3  
Office operating budget, including salaries \$130,000 (pubs costs not included)  
Number of staff and titles of others in your office: 3  
Director, News and Information Services  
Manger of Media Relations  
Video Reporter  
Name of division to which your office reports: University Relations  
About your research magazine:  
Title: Research  
Circulation: 5,000  
Frequency: annual  
Page count: 32  
Budget (excluding postage and salaries, but including ALL freelance fees): \$13,000  
Awards received between 1997-present: No information provided  
About your other services:  
Do you distribute news releases about research? If so, how many in a year and on what general topics? Yes. Probably 12-14 per year.  
Describe other publications or services you provide : internal weekly newsletter, quarterly alumni magazine, maintain web site for alumni office and news/info office, president's annual report, various departmental newsletters, weekly e-mail newsletter to alumni.  
Submitted by:  
Dean Woodbeck  
Director of News and Information Services  
Michigan Technological University dlwoodbe@mtu.edu

### Virginia Tech

Number of undergrad and grad students: more than 21,000 undergraduate students, 6,400 graduate students  
Number of faculty: 1,400 full-time faculty members,  
Amount of external funding for RESEARCH during fiscal 2000: \$114.9 million  
Amount of external funding for RESEARCH during fiscal 1999: \$95.7 million  
Your title: PR Manager, Research Division (previously Research and Graduate Studies)  
Years at current post: 10  
Office operating budget, including salaries (make a note if your publications' costs are not part of this budget): Unknown  
Number of staff and titles of others in your office: None  
Name of division to which your office reports: I work for University Relations assigned to the Research Division  
About your research magazine:  
Title: Virginia Tech Research  
Circulation: 12,000  
Frequency: Annual  
Page count: 36  
Budget (excluding postage and salaries, but including ALL freelance fees): \$23,000  
Awards received between 1997-present: Information not given  
About your other services:  
Do you distribute news releases about research? Yes; 45 last year, not counting about 100 hometown news releases about graduate students, which I don't do any more.  
Subjects include research as published in key publications and presented at national meetings (or, in some disciplines, depending on the research, at regional meetings), patents, some awards  
Describe other publications or services you provide  
Publications: monthly Edge newsletter -- one page with 3-4 items about research; annual report for research division; 12 Science Columns for High School; Science Teachers mailed 6 at a time twice a year; Annual Briefing Document for opinion leaders, elected officials; Biannual publication listing university centers ("Crossing the Lines"); Biannual publication about research resources ("Solving Problems...")  
Web pages: for research magazine, Edge, Science Coalition twice a year, Science Column for High School Science Teachers  
Articles for in-house weekly newsletter  
Respond to media queries  
I'm also a multicultural fellow and as such do the fellows 4 times per year insert in the faculty/staff newsletter and am doing the training manual for the awareness subcommittee -- but this has nothing do to with research.  
Susan Trulove Public Relations Manager Virginia Tech  
Research E-mail: STrulove@VT.edu

**Southern Methodist University**

Number of undergrad and grad students: 10,064  
Number of faculty: 528 full-time  
Amount of external funding for RESEARCH during fiscal 2000: \$11,432,507  
Amount of external funding for RESEARCH during fiscal 1999: \$10,068,766  
Your title: Assistant Director of News and Information  
Years at current post: 1 1/2  
Office operating budget, including salaries (make a note if your publications' costs are not part of this budget): n/a  
Number of staff and titles of others in your office: 5 (director, two public information specialists, one information technology specialist and one administrative assistant)  
Name of division to which your office reports: Office of Public Affairs  
About your research magazine:  
Title: SMU Research  
Circulation: 8,000  
Frequency: 1/x year  
Page count: 24  
Budget (excluding postage and salaries, but including ALL freelance fees): \$22,000  
Awards received between 1997-present: Grand Gold, CASE District IV, magazines 1-3 colors, 2001  
About your other services:  
Do you distribute news releases about research? Yes  
If so, how many in a year: Maybe a dozen.  
And on what general topics? Mostly anthropology, geology, chemistry, physics  
Describe other publications or services you provide: media training, op-ed writing

**University of Maine**

Number of undergrad and grad students: 10,000  
Number of faculty: 659  
Amount of external funding for research during fy2000: \$40.6 million  
Amount of external funding for research during fy1999: \$35.4 million  
Your title: Research Communications Manager  
Years at current post: 1.5  
I work in the Office of the Vice President for Research. Only a portion of the budget is for communications, and I am the only communications person in an office of 5 staff. Our office reports to the President's office. Other research magazine staff come from other offices and their contributions are at no charge. The graphics artist is in Marketing, and I will be paying for his services. I will also be paying for a free-lance photographer and two free-lance writers.  
Title of magazine: Frontiers In Science And The Arts  
Circulation: Estimated 7,500 for the first issue mailing in January 2002  
Frequency: Annual  
Page Count: Estimated 32  
Budget: \$35,000  
Other services: I'll stick to the Office of the Vice President for Research for this question. We are working on a better research web presence. We produce a bulletin for our state legislators about 8 times per year. Twice each spring we produce two cassette tapes for the legislators highlighting one area of research. This has been well received so far because many legislators have long commutes, but live too far away to make it to our campus... so the tapes are a way for us to bring the campus to them... and they listen to them during their commutes. We also produce a research annual report, and various presentation materials as needed.  
Submitted by  
Nick Houtman  
Nick\_Houtman@umit.maine.edu

### **The University of Iowa**

Number of undergrad and grad students: 19,284 (fall 2000)

Number of faculty: 5,503 (fall 2000)

Amount of external funding for RESEARCH during fiscal 2000: \$285.14 million

Amount of external funding for RESEARCH during fiscal 1999: \$255.15 million

Your title: Director of Publications (in University Relations)

Years at current post: became director on May 7, but have been in this office for 14 years

About your office: Office operating budget, including salaries (make a note if your publications' costs are not part of this budget): TO COME Number of staff and titles of others in your office: 15 (Editors (4); Associate Editor (2); Administrative Assistant (1); Designers (3); Photojournalists (3); Graduate Assistant Designer (1); Graduate Assistant Photographer (1))

Name of division to which your office reports: University Relations

About your research magazine:

Title: Illumine

Circulation: 8,000

Frequency: began as twice a year, once in FY2000-01, will skip FY2001-02, publish once in 2002-03

Page count: varied (44-52 pages + cover)

Budget (excluding postage and salaries, but including ALL freelance fees): \$29,000

Awards received between 1997-present: Silver award in CASE Circle of Excellence Awards Program (2000), silver medal in Admissions Marketing Report's Admissions Advertising Competition (2000), ADDY Award for Illumine and Citation of Excellence for Illumine cover design in Cedar Rapids Advertising Federation Competition (2000), bronze medal in Admissions Marketing Report's Admissions Advertising Competition (1999)

About your other services:

Do you distribute news releases about research? No (handled by another unit in UR)

Describe other publications or services you provide" about 160 other publications, including alumni magazines; admissions recruiting materials for undergraduates and graduates; core UI publications such as Fact Brochure, Visitors Guide, General Catalog; some web page development for Office of Admissions and University Relations offices; internal newspaper

Submitted by

Lesanne Fliehler

University of Iowa

lesanne-fliehler@uiowa.edu

### **Arizona State University**

Number of undergrad and grad students: 49,550

Number of faculty: 1,800

Amount of external funding for RESEARCH during fiscal 2000: \$120 million

Amount of external funding for RESEARCH during fiscal 1999: \$110 million

Your title: Director/Office of Research Publications

Years at current post: 15.5 years

About your office: Office operating budget, including salaries (make a note if your publications' costs are not part of this budget): \$334,000

Number of staff and titles of others in your office: 3.5 --

Director/Editor, Art Director, Senior Writer, Web Editor (half-time position)

Name of division to which your office reports: Vice Provost for Research

About your research magazine:

Title: ASU Research Magazine; Chain Reaction Magazine (for young readers)

Circulation: ASUR = 40,000; CR = 150,000

Frequency: ASUR = Twice per year; CR = Once per year

Page count: ASUR = 48 pages plus cover; CR = 32 pages plus cover

Budget (excluding postage and salaries, but including ALL freelance fees): ASUR = \$125,000; CR = \$55,000

Awards received between 1997-present: Since 1997, our publications have won 47 regional, national, and international awards for writing, editing, graphic design, illustration, and photography. Awards from groups such as Council for the Advancement and Support of Education (CASE), International Association of Business Communicators (IABC), University & College Designers Association (UCDA), Society for Technical Communications (STC), Communications Concepts, Inc., and Dalton Pen Communications, Inc.

About your other services:

Do you distribute news releases about research? If so, how many in a year and on what general topics? No news releases from this office

Describe other publications or services you publish or provide: We also produce annual reports, posters, brochures, pamphlets, web sites, conference displays, power point slides, overheads, etc., as needed by the VPR office

Submitted by

Conrad Storad

Arizona State University

CSTORAD@asu.edu

**University of Kansas**

Number of students: 28,000-plus students  
Number of faculty: 2,154 faculty  
Amount of external funding for research in fiscal 1999: \$193,000,000  
Amount of external funding for research in fiscal 2000: \$167,000,000  
Your title: Research Writer/Editor  
Years at current post: 21 years  
I work alone. I have 0 budget.; Our office, the KU Center for Research, reports to the provost for the Lawrence campus.  
Title: Explore:  
Circulation: unknown (published online only)  
Frequency: twice a year (that will change as we move to a new format)  
Budget: 0 budget  
Awards: 0 (no contests entered)  
About your other services:  
"Medicine Chest" is a 90-second-long radio spot that originates from a cooperative effort by several offices at the University of Kansas. It airs weekly on 14 Kansas commercial and public radio stations.  
Since 1994 I have been broadcasting a biweekly column/commentary, typically though not exclusively about KU research. Each commentary airs on KANU-FM. I also mail it to the four largest daily newspapers in the state: the Topeka Capital-Journal (in the state capital), the Wichita Eagle (in Kansas' largest city), the Lawrence Daily Journal-World (in our town) and neighborhood tabloid supplements of the Kansas City Star (35 miles to the east). Between March 1, 1999, and March 1, 2000, the column was published a total of 37 times in those four papers and heard 26 times -- a potential audience of 3.34 million.  
I also do final polish on many brochures, annual reports and other products that come from the Center for Research  
Submitted by Roger Martin [rmartin@kucr.ukans.edu](mailto:rmartin@kucr.ukans.edu)

**University of Kentucky**

Enrollment at UK = 15,565 undergrads; 5,427 grad students  
Number of faculty: 2000-2001 numbers: 1,065 Lexington Campus; 821 Med Ctr  
External funding for research 2001: \$181 million  
Amount of external funding for RESEARCH during fiscal 2000: \$155.2 M  
Amount of external funding for RESEARCH during fiscal 1999: \$132.2 M  
Your title: Editor, Odyssey Magazine  
Years at current post: 12 years with Odyssey; six years as editor  
Office operating budget, including salaries (make a note if your publications' costs are not part of this budget): will send later  
Number of staff and titles of others in your office: Four full-time, including me; others: director; associate editor; admin asst.  
Name of division to which your office reports: Research and Graduate Studies  
About your research magazine:  
Title: Odyssey  
Circulation: 33,000  
Frequency: bi-yearly  
Page count: 36  
Budget (excluding postage and salaries, but including ALL freelance fees): will be sent later  
About your other services:  
Do you distribute news releases about research? If so, how many in a year and on what general topics? We write around 6-8 releases a year and send them to UK Public Relations, which distributes all press releases.  
Describe other publications or services you: two internal biyearly newsletters (one for faculty; one for staff); research booklet (titled Research for the Commonwealth); 15 "UK Science & You" columns (also available now on our Web site); + other publications as needed/requested.  
Submitted by Jeff Worley [University of Kentucky](mailto:University of Kentucky)  
[jworley@pop.uky.edu](mailto:jworley@pop.uky.edu)

### **University of Georgia**

Number of undergraduate and graduate students for FY 2000:  
Undergraduate: 24,010  
Graduate: 7,075  
Number of faculty for FY 2000: 1,787  
External research funding FY 2001: \$123 million, a 20 percent increase  
External funding for RESEARCH during FY 2000: \$101,991,559  
Amount of external funding for RESEARCH during FY 1999: \$91,065,683  
Your title: Director of Research Communications  
Years at current post: 8 \_ years  
Office operating budget, including salaries (make a note if your publications' costs are not part of this budget): Because we operate as part of a larger budget within Office of the Vice President for Research, we do not have a budget.  
Number of staff and titles of others in your office: 3 staff: 1 director, 1 associate director; 1 secretary  
Name of division to which your office reports: Vice President for Research and Associate Provost  
About your research magazine:  
Title: Research Reporter  
Circulation: 33,000  
Frequency: Twice a year  
Page count: 40-44  
Budget (excluding postage and salaries, but including ALL freelance fees):  
Production costs per issue: \$38,500 (includes freelance writing; photography and editing; design and lay-out by outside firm; and all printing costs)  
Magazine awards received between 1997-present:  
International Awards: Agricultural Communicators in Education: 2000 Gold Award for Magazine Writing, 1998 Gold Award for Magazine Writing  
National Awards: Agricultural Relations Council: 1998 Golden ARC First Place, News/Feature Articles; Council for the Advancement and Support of Education (CASE) National Awards: 1997 Best Articles of the Year, Silver Medal  
Regional Awards (CASE): 1997 Award of Excellence, Magazines, 1997 Award of Excellence in Feature Writing, 1997 Special Merit Award, Feature Writing, 1998 Award of Excellence, Photography; 1998 Award of Excellence, Magazines; 1998 Special Merit Award, Editorial Design; 1999 Award of Excellence, Photography, 1999 Award of Excellence, Other Magazines (2), 1999 Special Merit Awards (2), Excellence in Feature Writing, 1999 Special Merit Award, Magazine Improvement, 2000 Special Merit Award, Cover Illustration  
About your other services:  
Do you distribute news releases about research? Yes  
If so, how many in a year and on what general topics? A current number is unavailable because office staffing has been in an extended hiatus until recently. However, in the past topics included research findings, grant awards and recipients of prestigious research medals and other honors.  
Describe other publications or services you provide:  
Providing background information on university research;

Speech writing for university administrators; Producing assorted printed publications (annual reports; research awards program; various brochures and printed materials, etc.); Working with the media  
Submitted by  
Judy Purdy  
University of Georgia  
jbp@ovpr.uga.edu

### **The University of Arizona**

Number of undergrad and grad students: 35,000  
Number of faculty: 2,000+  
Amount of external funding for RESEARCH during fiscal 2000: \$354,487,690  
Amount of external funding for RESEARCH during fiscal 1999: \$309,678,349  
Your title: Director, Research Publications; Manager of Publications  
Years at current post: 11  
Office operating budget, including salaries (make a note if your publications' costs are not part of this budget): The News Services office has a budget of about \$600,000. Publications are separate.  
Number of staff and titles of others in your office: 11 including the director, national news coordinator, four information coordinators (one handles radio as well as print editing), Fac/staff newspaper editor, one information specialist, a webmaster, an administrative aide, a receptionist and master calendar specialist.  
Name of division to which your office reports: Advancement  
About your research magazine:  
Title: Report on Research  
Circulation: 10,000  
Frequency: Twice a year  
Page count: 28-36  
Budget (excluding postage and salaries, but including ALL freelance fees): \$120,000  
Awards received between 1997-present: 2000 Circle of Excellence Award - Silver medal for photography; 2000 Honor Award for Excellence in University Photography, University Photographers Association of America.  
About your other services:  
Do you distribute news releases about research? If so, how many in a year and on what general topics? Yes we do. Hundreds.  
Describe other publications or services you provide: Profile: the annual report on the research enterprise at the UA; Achievements: A morale publication about and for faculty at the UA; Lo Que Pasa: The faculty and staff newspaper at the UA; Video: We produce short documentary videos and provide footage for media; We work directly with local and national media, facilitating interviews, photo and video shoots and press conferences.  
Submitted by  
Dennis St. Germaine  
University of Arizona  
dds@u.arizona.edu

**Southern Illinois University Carbondale**

Number of undergrad and grad students: 17,788 undergrad; 4,038 grad; 657 professional

Number of faculty: 1,329 full-time (includes our medical campus at Springfield) (817 of the total are tenured/tenure-track)

Amount of external funding for RESEARCH during fiscal 2000: \$49.7 million

(we got a huge one-time grant in FY 2000 that spiked our figures up)

Amount of external funding for RESEARCH during fiscal 1999: \$25.8 million

Your title: Research Publications Coordinator

Years at current post: 15

Office operating budget, including salaries (make a note if your publications' costs are not part of this budget): pubs not part of this budget

Number of staff and titles of others in your office: no other publications staff; office has about 20 staff; most common title is Research Project Development Specialist

Name of division to which your office reports: Graduate School (I am in the Office of Research Development and Administration)

About your research magazine:

Title: Perspectives

Circulation: 5,500

Frequency: twice a year

Page count: 24

Budget (excluding postage and salaries, but including ALL freelance fees): about \$22,000 per year; some of that comes from President's Office and SIU Foundation, which pay for copies

Awards received between 1997-present None (none applied for, for various reasons)

About your other services:

Do you distribute news releases about research? NO

Describe other publications or services you provide: internal newsletter; annual research profile (annual report); brochures; Proposal Development Guide; online research reference (Sponsored Project Handbook); web site for Perspectives; web site for Illinois Groundwater Consortium (administered by this office); web versions of other publications; provide research-related information for various other offices on campus

Submitted by

Marilyn Davis

Southern Illinois University Carbondale mdavis@siu.edu

**Ohio University**

Number of undergrad and grad students: 19,700 on main campus; 27,000 on all campuses

Number of faculty: 1,725

Amount of external funding for RESEARCH during fiscal 2000: \$20.3 million (\$49.1M total)

Amount of external funding for RESEARCH during fiscal 1999: \$16.5 million (\$35.2M total)

Your title: Director of Research Communications

Years at current post: 2.5 years as director; 5 as Editor of Perspectives

Office operating budget, including salaries (make a note if your publications' costs are not part of this budget): \$200,000 (excludes costs of Perspectives, but includes other pubs)

Number of staff and titles of others in your office: 3: Director, Assistant Editor, Administrative Assistant (also have three student writing and Web design interns and several freelance writers, photogs and designers)

Name of division to which your office reports: VP for Research

About your research magazine:

Title: Perspectives

Circulation: 10,000

Frequency: Biannual

Page count: 36 plus covers

Budget (excluding postage and salaries, but including ALL freelance fees): \$75,000 a year

Awards received between 1997-present: (All from CASE national) 2001 Gold Medal, Research Magazines; 2001 Silver Medal, Research, Medicine and Science News Writing; 1999 Silver Medal, Best Articles of the Year; 1999 Bronze Medal, Research, Medicine and Science News Writing; 1998 Bronze Medal, Special Constituency Magazines; 1998 Silver Medal, Periodical Staff Writing

About your other services:

Do you distribute news releases about research? If so, how many in a year and on what general topics? Yes, between 35-50 a year on recently published or presented research findings; new studies/interesting grants; divisional news.

Describe other publications or services you provide: Annual report on research; Science Spotlight (TV series); RE:Search (quarterly online faculty newsletter); Web site design and oversight for VP Research division; various editing tasks for VP and unit; communications consulting/coordination for unit; media training; media placement tracking; other one-time communications projects to promote research.

Submitted by

Kelli Whitlock Ohio University

Whitlock@ohio.edu

**University of Florida**

Number of undergrad and grad students: 36,045/8,231  
Number of faculty: 4,000+  
Amount of external funding for RESEARCH during fiscal 2000: \$339.4 million  
Amount of external funding for RESEARCH during fiscal 1999: \$295.9 million  
Your title: Director of Research Communications  
Years at current post: 6  
Office operating budget, including salaries (make a note if your publications' costs are not part of this budget): \$186,287 (not including publications)  
Number of staff and titles of others in your office: 3 (art director/graphic designer/program assistant)  
Name of division to which your office reports: Office of Research & Graduate Program  
About your research magazine:  
Title: Explore  
Circulation: 30,000  
Frequency: 2x/year  
Page count: 42  
Budget (excluding postage and salaries, but including ALL freelance fees): \$84,000  
Awards received between 1997-present: 3 CASE district  
About your other services:  
Do you distribute news releases about research? No.  
Describe other publications or services you provide: Annual report (1/year), sponsor brochures (1), Graduate School publications (6 including 300+ page catalog), posters (2), print ads (3), newsletter (1), booklets (1)  
Submitted by  
Joe Kays  
University of Florida  
joekays@ufl.edu

**University of Mississippi**

Number of undergrad and grad students: 9,398 undergrads, 2,007 grads  
Number of faculty: 719 total, 459 tenure track  
Amount of external funding for RESEARCH during fiscal 2000: \$114.4 million  
Amount of external funding for RESEARCH during fiscal 1999: \$63.3 million  
Your title: Communications Specialist  
Years at current post: 1  
Office operating budget, including salaries (make a note if your publications' costs are not part of this budget): \$990,000 (Does not include magazine budget. UM Quest is funded by the Office of Research.)  
Number of staff and titles of others in your office: 13, including an Executive Director of Communications, Director of Media and Public Relations, Assistant Director of Marketing, Broadcast Communications Manager and seven Communications Specialists  
Name of division to which your office reports: University Relations  
About your research magazine:  
Title: UM Quest  
Circulation: 7,500  
Frequency: annual in 2000 and 01, biannual beginning in spring 2002  
Page count: 40 (dropping to 32 in spring 2002)  
Budget (excluding postage and salaries, but including ALL freelance fees): \$15,000 (TBD for 2002)  
About your other services:  
Do you distribute news releases about research? If so, how many in a year and on what general topics? yes, 25-30 last year on research projects, books, conferences and events for biology, chemistry, physics, pharmacy, communicative disorders, engineering, psychology, computer science and national research centers  
Describe other publications or services you provide: My office publishes the internal campus newsletter (biweekly), several departmental newsletters, the university's annual report, video scripts and various marketing pieces. We also shoot and distribute video news releases and match experts with media requests for interviews, information, etc.  
Submitted by  
Mitchell Diggs  
mdiggs@olemiss.edu

**Stanford University Medical Center**

Number of undergrad and grad students: School of Medicine enrollment is 800.  
Number of faculty: 719  
Amount of external funding for RESEARCH during fiscal 2000: \$232 million  
Amount of external funding for RESEARCH during fiscal 1999: \$195 million  
Your title: Director of Print and Web Communications  
Years at current post: Less than 1  
Office operating budget, including salaries and publications: \$1.8 million  
Number of staff and titles of others in your office: 14 staff members; titles include Chief of the News and Public Affairs Office; Director of Print and Web Communications; Director of Media Relations; Director of Broadcast Media; editor-in-chief of Stanford Medicine; senior editor; two science writers; media relations officer; broadcast media relations officer; assistant editor; executive assistant; IT specialist; and finance manager.  
Name of division to which your office reports: Vice President for Stanford University Medical Center (includes the School of Medicine, Stanford Hospital and Clinics, and Lucile Packard Children's Hospital)  
About your research magazine:  
Title: Stanford Medicine  
Circulation: 17,500  
Frequency: three times a year  
Page count: 40 pages  
Budget (excluding postage and salaries, but including ALL freelance fees): \$181,500  
Awards received between 1997-present: Gold medal for specialty magazine from CASE in 1997; silver medal from CASE (same category) 1998; and the silver medal from CASE in 1999.  
About your other services:  
Do you distribute news releases about research? Yes.  
If so, how many in a year and on what general topics? Roughly 80 per year, primarily involving advances in research or clinical care.  
Describe other publications or services you provide: a section in the weekly faculty/staff campus newspaper; one internal newsletter; an annual "Facts" booklet; Web maintenance.  
Submitted by  
Susan Dieterle  
Director of Print and Web Communications  
dieterle@stanford.edu

**University of Missouri-Columbia**

Number of undergrad and grad students: 23,280 (academic year 2000)  
Number of faculty: 1,664 (full time ranked)  
Amount of external funding for RESEARCH during fiscal 2000: \$118,000,000  
Amount of external funding for RESEARCH during fiscal 1999: \$101,000,000  
Your title: editor  
Years at current post: 2  
Office operating budget, including salaries (make a note if your publications' costs are not part of this budget): No separate line item for publications staff budget. Approx cost of all pubs per annum: \$75,000  
Number of staff and titles of others in your office: Only myself -- we share design, photography and proofing personnel with Office of Alumni Publications. Writers hired on a freelance basis.  
Name of division to which your office reports: Research Division  
About your research magazine:  
Title: Illumination  
Circulation: 12,000  
Frequency: 2 per year  
Page count: 32 - 36  
Budget (excluding postage and salaries, but including ALL freelance fees): \$24,000 - \$26,000  
Awards received between 1997-present A few things, I'll try and find the list  
About your other services:  
Do you distribute news releases about research? NO  
Describe other publications or services you provide: internal newsletter, annual report, speech/op-ed writing  
Submitted by  
Charles E. Reineke  
University of Missouri-Columbia  
ReinekeC@missouri.edu

**Florida State University**

Number of undergrad and grad students: 31,000  
 Number of faculty: 1,750  
 Amount of external funding for RESEARCH during fiscal 2000: \$130.2 M  
 Amount of external funding for RESEARCH during fiscal 1999: \$116.9 M  
 Your title: Editor, FSU Research in Review Magazine  
 Years at current post: 19  
 Office operating budget, including salaries (make a note if your publications' costs are not part of this budget): \$158,000  
 Number of staff and titles of others in your office: 2 FTE, editor and associate editor; 1 .5 FTE art director  
 Name of division to which your office reports: Office of Research  
 About your research magazine:  
 Title: Florida State University Research in Review  
 Circulation: 11,000 annually  
 Frequency: 2-3 x  
 Page count: 48 plus cover  
 Budget (excluding postage and salaries, but including ALL freelance fees): see above (figure includes salaries)  
 Awards received between 1997-present: Charlie Award '97, '98 Best Associational Magazine--Florida Magazine Assn.; Bronze Award, CASE, '99  
 About your other services:  
 Do you distribute news releases about research? No.  
 Describe other publications or services you provide: Annual report  
 Submitted by  
 Frank Stephenson  
 Florida State University  
 frankstp@mailers.fsu.edu

**University of Michigan**

Number of undergrad and grad students: Fall 2000 numbers undergrads: 24,212; grads: 10,513; professional (med, dental, law) : 3,178  
 Number of faculty: 4332 (Regular Instructional, Regular Clinical, and Supplemental) plus an additional 450 primary research scientists (non-instructional research faculty, non-tenure track) of about; (not research assistant staff) but faculty-type researchers who develop and run research projects and can be principal investigators on grants  
 Amount of external funding for RESEARCH during fiscal 2000: expenditures from non-UM sources in fy2000: \$459,504,425  
 Amount of external funding for RESEARCH during fiscal 1999: (expenditures) \$438,659,046  
 Your title: Senior Science Writer  
 Years at current post: 5  
 Office operating budget, including salaries (make a note if your publications' costs are not part of this budget):  
 Number of staff and titles of others in your office: I'm part of the office that handles pre-award proposals processing, sponsor liaison, etc. There is no separate research communications office. I do communications-type work full-

time. Two people report to me: one is a half-time designer/editor (whose official title doesn't say anything like that) she does web work, design, and some editing; the other is a secretary who does some copy editing and data input for some web databases.

Name of division to which I report: Division of Research Development and Administration, which is a unit of the Office of the Vice President for Research; (another person in OVPR does some communications work for the Vice President.) My boss is the director of DRDA and an associate vice president in OVPR.

About your research magazine:

Title: Research News

Circulation: 9,000

Frequency: infrequent

Page count: 24+ cover

Budget (excluding postage and salaries, but including ALL freelance fees): it was strictly two-color; no freelancers; we did hire outside design

About your other services:

Do you distribute news releases about research? News and Information Services does this; I write the occasional one, usually about technology transfer spawned by University research

Describe other publications or services you provide: content development and maintenance of major research website; internal newsletter for research community published in the regular faculty/staff newspaper and online; create and maintain materials for the Washington government relations office; training for research administrators (a very important work force here of administrative people in the colleges and departments that assist faculty with their proposals and awards); miscellaneous writing, editing, photography, publicity and media assistance for DRDA, OVPR, and Tech Transfer; answer queries from the public about research; new faculty orientation

Submitted by Suzanne Tainter

University of Michigan

stainter@umich.edu

**Pennsylvania State University**

Number of undergrad and grad students: 81,000  
Number of faculty and staff: 21,000  
Amount of external funding for RESEARCH during fiscal 2000: \$390 million  
Amount of external funding for RESEARCH during fiscal 1999: \$360 million  
Your title: Director of Research Publications and Policy  
Years at current post: 10  
Office operating budget, including salaries (make a note if your publications' costs are not part of this budget): \$175,000  
Number of staff and titles of others in your office: Associate Director of Research Publications; Technical Writer/Assistant Editor  
Name of division to which your office reports: Vice President for Research  
About your research magazine:  
Title: Research/Penn State  
Circulation: 25,000  
Frequency: 3x/year  
Page count: 48  
Budget (excluding postage and salaries, but including ALL freelance fees): \$90,000  
Awards received between 1997-present: Silver medal from the Council for the Advancement and Support of Education, "Research Magazines," 2001. Gold medal from the Council for the Advancement and Support of Education, "Special Interest Periodicals," 1997; bronze, 2000. Silver medal for "Best Articles of the Year" from the Council for the Advancement and Support of Education, 1997.  
About your other services:  
Do you distribute news releases about research? No  
Describe other publications or services you provide: Web content/maintenance; annual report; undergraduate teaching/internships; Community of Science database  
Submitted by  
Nancy Marie Brown  
Penn State University  
nmb1@psu.edu

**UNC-Chapel Hill**

Number of undergrad and grad students: 15,400 undergrad, 8,780 graduate and professional  
Number of faculty: 2,420  
Amount of external funding for RESEARCH during fiscal 2000: \$375 million  
Amount of external funding for RESEARCH during fiscal 1999: \$344 million  
Your title: Director, Office of Information and Communications, Research and Graduate Studies  
Years at current post: 5  
Office operating budget, including salaries (make a note if your publications' costs are not part of this budget): \$380,000  
Number of staff and titles of others in your office: 5 full-time staff include the director, the GrantSource librarian, 2 communications specialists, and an editorial assistant. We have 4 half-time graduate assistants, 3 of whom work in the GrantSource Library  
Name of division to which your office reports: Vice Chancellor for Research and Graduate Studies  
About your research magazine:  
Title: Endeavors  
Circulation: 32,000  
Frequency: 3 times a year  
Page count: 32 plus cover  
Budget (excluding postage and salaries, but including ALL freelance fees): \$90,000/year  
Awards received between 1997-present: Several CASE regional awards  
About your other services:  
Do you distribute news releases about research? Rarely. If so, how many in a year and on what general topics? Two or three a year, mostly about tech transfer.  
Describe other publications or services you provide: We operate the GrantSource Library and produce an internal newsletter, monthly articles for the campus newspaper, annual reports, speeches and presentations for the VC and the provost, fact sheets for various administrators, and training sessions on grantsmanship. We also design and host web pages for six offices reporting to the VC for Research and Graduate Studies.  
Submitted by Neil Caudle  
UNC-Chapel Hill  
neil\_caudle@unc.edu

**URMA Salary Survey**

Most people requested this information be kept confidential. Therefore, I've broken salaries into ranges and included the number of URMAs who reported salaries in that range. Of the 20 respondents, three chose not to provide salary information.  
\$30K-\$39K: 2  
\$40K-\$49K: 7  
\$50K-up: 8