

THE CONVERSATION

What is The Conversation US?

The Conversation US (TCUS) is an independent, non-profit media organization that publishes news analysis and commentary written by academics, edited by journalists, and aimed at the general public.

A team of professional editors works with scholars from universities across the US to share their research and to apply their expertise to topical issues. This is explanatory journalism at its best – complementing the 24/7 news cycle with original, authoritative insights based on facts and evidence.

All our content is published under a Creative Commons license, which means other media organizations republish our articles. The Washington Post, Quartz, Mashable, and Slate are among our regular republishers.

The Washington Post

theguardian **Slate**

SCIENTIFIC
AMERICAN™ **NiemanLab**

SALON THE WALL STREET JOURNAL

The Atlantic *The New York Times*



TCUS contributors abide by protocols that help rebuild trust in journalism: they sign on to an editorial charter, disclose funding and conflicts, abide by community standards, and write in areas in which they have demonstrated knowledge.

By publishing authoritative, evidence-based explanatory journalism from a diversity of academic contributors, we believe that TCUS enriches the political debate, deepens understanding of the world around us, and promotes greater engagement from citizens.

Launched in the US in October 2014, The Conversation US joined The Conversation Australia (2011) and The Conversation UK (2013). Worldwide, The Conversation reaches an audience of more than 2.3 million unique readers a month and more than 19 million readers worldwide via Creative Commons republication (as of March 2015). In the few months since our American launch, The Conversation has about one million unique readers and 12 million readers through Creative Commons republication.

The Conversation US is currently supported by grants from the Bill and Melinda Gates Foundation, the William and Flora Hewlett Foundation, the Howard Hughes Medical Institute, the Robert Wood Johnson Foundation, the Gordon and Betty Moore Foundation, and the Alfred P Sloan Foundation.

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Why write for The Conversation US?

Because we are different

The Conversation is a new, independent channel of information staffed by a team of professional editors. Our authors are academics and researchers with deep expertise who provide insights on issues that affect our world.

Academic rigor, journalistic flair

Working together, we encourage you to engage with news and current affairs in real time, while remaining true to high academic standards

Never be misquoted again

Nothing is published without your approval. Contributing academics sign off on the article and the headline.

Measure the response

Each academic has a personal dashboard for their articles that provides up-to-the-minute metrics that detail how many people have read their work.

Collaborate

Our writing interface allows you to co-author articles with researchers and academics anywhere in the world.

Build your media profile

Each author at The Conversation has an up-to-date profile page detailing their research strengths, experience, publication history and education.

Expand your opportunities

Authors can indicate their availability for research collaboration, contract research, speaking engagements, consulting and media interviews.

Speak to a wide audience

Our audience is growing rapidly. Worldwide, The Conversation has 2.4 million visitors per month and reaches 19 million monthly through republication. Our academic authors field follow-up, interview requests from a wide range of media outlets. Our articles are republished widely on websites such as The Washington Post, Slate, Quartz and Business Insider.

How do I join?

Create an author profile at:

<https://theconversation.com/become-an-author>

Or email one of our editors to pitch an idea:

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